

ZIAD EZZAT

(Say it with me: zee-YOD · EZZ-aht)

CREATIVE EVANGELIST · DESIGN FANATIC · IMMOVABLE OBJECT · UNSTOPPABLE FORCE

MISSION STATEMENT

I AM first and foremost, a designer—a pixel pusher—a creative juggernaut who leads, inspires, mentors, and learns from my fellow creatives. I make things and help others make things—physical and virtual, serious and silly—but always the absolute best work we can muster.

I WORK in digital, print, video, audio, motion, stone, plaster, cardboard, mashed potatoes. You name it, I've done it before and I'll do it again, but even better this time. Watch me.

I BUILD teams, harness our strengths, overcome our weaknesses. I grow robust creative agencies from the ground up, or take the helm of existing teams and hit the ground running. Together we build brands, bend vectors, cut video, record podcasts, create experiences, surprise and delight our clients and each other. We punch well above our weight class.

I LEAD diverse creative teams with wide-ranging backgrounds, skills, talents, work experience, points of view, and fascinating life stories. People who understand that creativity isn't a magical talent you're either born with or you're not. It's a philosophy. A religion. We just have to embrace it, practice it, and live it. And proselytize!

I LOVE my wife and my cats. My family, my friends, and my colleagues. My work! Motorcycles, art, music, food. All things absurd and surreal and weird and beautiful. Malty beer, neat bourbon, and cold gin. Traveling to places I've never heard of. Shows that make me laugh, books that make me cry, people who make me think.

I WANT to work with colleagues who are blisteringly smart, dedicated to their craft, generous, fun, and kind. People I can push (gently), and who will not be scared to push back (gently). A company with a heart and soul, not just a set of plastic values on a wall.

If that's your company, or at least who you aspire to be, we should chat.