

Ziad Ezzat

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{ **Professional Profile**

23 years of experience in graphic design, UX/UI design, web design/development, and commercial printing

Specific experience and expertise in economics and financial services

Outstanding written, verbal, and visual communicator

Adept with countless software suites and content management systems, and able to quickly master new ones

{ **Accomplishments**

Creative Direction and Graphic Design, Web Development, UX/UI design

Mastered vital web design languages like HTML, PHP and CSS, with a working knowledge of JavaScript

Managed large and small design projects, including coding, Flash animation, and ecommerce solutions

Bridged corporate identities with social media platforms such as LinkedIn, Twitter, and Facebook

Print and Digital Marketing

Led corporate branding initiatives

Planned, designed and managed joint web and print marketing campaigns

Maintained customer databases for Fortune 100 companies and worldwide non-profit organizations

Managed time, cost and resources allocations necessary to complete large projects and campaigns

Management and Business Administration

Owned and managed a commercial design and print house, serving large and small businesses worldwide

Established excellent rapport and developed trusting long-term relationships with clients and colleagues

Managed employees, including hiring/firing and compensation/benefits allocation

{ **Expertise**

Adobe Creative Suite: Illustrator, InDesign, Photoshop, Acrobat, Fireworks, Flash, Premier

HTML5, CSS3, PHP5, jQuery, WordPress, Joomla, Drupal

Microsoft Office: PowerPoint, Word, Excel, Outlook, Access

QuarkXpress

{ **Experience**

<b>Creative Director</b>	<i>Forward Management LLC., San Francisco, CA</i>	2011 – Present
<b>Owner and General Manager</b>	<i>Linzee International Corp., Belmont, CA</i>	1993 – 2011
<b>Graphic / Web Designer (Contract)</b>	<i>Harmonic Inc., San Jose, CA</i>	2010 – 2012
<b>Graphic / Web Designer</b>	<i>Applied Operations, San Francisco, CA</i>	2009 – 2012
<b>Web Designer (Contract)</b>	<i>Endeavors Technologies, Inc., Irvine, CA</i>	2010 – 2011
<b>Web Designer (Contract)</b>	<i>Claros Systems, Inc., Pilot Hill, CA</i>	2010 – 2012
<b>Graphic Designer (Contract)</b>	<i>Secure Computing, San Jose, CA</i>	2001 – 2002
<b>Web Designer (Contract)</b>	<i>SkyStream Networks, Mountain View, CA</i>	2000 – 2001
<b>Web Designer (Contract)</b>	<i>Sequoia Capital, Palo Alto, CA</i>	2000 – 2001

{ **Education**

Bachelor of Arts in Economics *San Jose State University, San Jose, CA* 2002

{ **References**

Available upon request.