

# Ziad Ezzat

( Say it with me: zee-YOD · EZZ-aht )

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| (415) 692-1974

## | Professional Profile

20+ years of experience in visual design, web development, and commercial printing

Outstanding written, verbal, and visual communicator

Adept at managing diverse creative teams of varying experience and skill levels

People person, social butterfly, heck of a swell guy

## | Accomplishments

Led diverse teams of designers, developers, producers, copywriters, content managers, and editors

Launched and produced podcasts, video series, corporate blogs, and social media initiatives

Managed myriad rebranding projects, directing both internal and external teams

Recruited talent, built and grew robust, efficient in-house agencies

Owned and operated a successful design, print, and direct-mail agency

Established excellent rapport and trusting, long-term relationships with clients and colleagues

## | Experience

Creative Director *Salient Partners, LP*, San Francisco, CA 2011 – Present\*

Owner and General Manager *Linzee International Corp.*, Belmont, CA 1993 – 2011

Freelance / Contract Client list available upon request. 1993 – 2011

\* Formerly *Forward Management, LLC* — Forward was acquired by Salient in 2015.

## | Technical Skills

**Adobe Creative Cloud:** InDesign, Illustrator, Photoshop, Acrobat, Premier, Audition

**Web Development:** HTML5, CSS3, PHP5, jQuery, WordPress, Joomla, Drupal

**CRM, Marketing & Sales Automation:** Salesforce, Marketo, iContact, Constant Contact, MailChimp

**Microsoft Office:** PowerPoint, Excel, Word, Outlook, Access; Do people seriously not know Office?

## | Education

Bachelor of Arts in Economics *San Jose State University*, San Jose, CA 2002

## | References & Client List

Available upon request.