

Ziad Ezzat

(Say it with me: zee-YOD · EZZ-aht)

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{ Professional Profile

20+ years of experience in visual design, web development, and publishing

Outstanding written, verbal, and visual communicator

Adept at managing diverse creative teams of varying experience and skill levels

People person, social butterfly, heck of a swell guy

{ Accomplishments

Led diverse teams of designers, developers, producers, copywriters, content managers, and editors

Launched and produced podcasts, video series, corporate blogs, and social media initiatives

Managed corporate rebranding initiatives, directing both internal and external teams

Recruited talent, built and grew robust in-house agencies

Owned and operated a successful design, print, and bulk mailing agency

Established excellent rapport and trusting, long-term relationships with clients and colleagues

{ Experience

Creative Director	<i>Salient Partners, LP</i> , San Francisco, CA	2011 – Present*
Owner and General Manager	<i>Linzee International Corp.</i> , Belmont, CA	1993 – 2011
Freelance / Contract	Client list available upon request.	1993 – 2011

* Formerly *Forward Management, LLC* — Forward was acquired by Salient in 2015.

{ Technical Skills

Adobe Creative Cloud: Illustrator, InDesign, Photoshop, Acrobat, Fireworks, Flash, Premier, Audition

HTML5, CSS3, PHP5, jQuery, WordPress, Joomla, Drupal, Marketo, Microsoft Office

{ Education

Bachelor of Arts in Economics *San Jose State University*, San Jose, CA 2002

{ References

Available upon request.